



**Canadian Council of  
Muslim Women  
Le conseil canadien des  
femmes musulmanes**



## **CANADIAN COUNCIL OF MUSLIM WOMEN (CCMW) MY CANADA PROJECT**

April 2011

Director: Alia Hogben

Coordinator: Rizwan Mohammad<sup>1</sup>

The MY CANADA or “Muslim Youth Canada” Project is an initiative of the Canadian Council of Muslim Women (CCMW) partnering with the Afghan Women’s Organization (AWO) and YOUCAN. The project is financially supported by Citizenship and Immigration Canada’s Multiculturalism Program and led by Canadian Muslim youth across the country from April 2009 to the end of March 2011.

### **Purpose**

To develop a coordinated strategy that will provide opportunities for Canadian Muslim youth (16-25) to pursue 2 key objectives indicated below.

### **Objectives**

1. Strengthen plural identities
2. Increase participation in the civic life of their communities

### **Expected Outcomes**

1. Increased civic participation
2. Increased self-fulfillment
3. Refined leadership skills
4. More effective use of the rule of law
5. Improved strategies to address discrimination and radicalization
6. Increased use of web 2.0
7. Increased belonging and identification with Canada
8. Stronger self-confidence and more effective communication skills

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<sup>1</sup> To learn more about the project, contact Rizwan Mohammad at 416.908.4758 or [rmohammad@ccmw.com](mailto:rmohammad@ccmw.com) or Alia Hogben at [info@ccmw.com](mailto:info@ccmw.com) or visit [www.ccmw.com](http://www.ccmw.com)

## **MY CANADA PROJECT IN NUMBERS**

Duration of the MY CANADA Project: **22 months since 2009**

How many youth have participated in the steering committee? **10<sup>2</sup>**

How many youth have participated in the national strategic planning forum? **100**

How many forum reports (guide books for youth leaders) produced? **100**

How many youth have trained and served as national youth leaders? **64**

How many follow-up sessions have the youth leaders organized to date? **46<sup>3</sup>**

How many youth have participated in the follow-up sessions? **778**

How many other youth has the project's Coordinator conducted workshops for? **810**

How many youth in total have benefited from the project? **1588**

How many provinces has the project been delivered in? **7**

How many cities and towns has the project reached out to? **30<sup>4</sup>**

How many cities and towns has the project been delivered in? **10**

How many toolkits (manuals + videos) have been produced? **240**

How many unique views did the project web portal have in 2010? **4,900**

How many members does the Facebook group have? **396**

How many followers does the Twitter feed have? **200**

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<sup>2</sup> There were 10 core members including CCMW representatives and representatives of the partner organizations the Afghan Women's Organization and YOUCAN. Several more members participated at different times to contribute special skills to particular tasks.

<sup>3</sup> Greater Toronto Area (including Mississauga): 5, Edmonton: 2, Ottawa: 3, Waterloo: 1, Niagara Region (St. Catharines): 1, Montreal: 4, Vancouver: 3, Atlantic (Sackville, NB): 1, London: 2, Winnipeg: 1

<sup>4</sup> *Toronto (including Scarborough), Mississauga, Brampton, Ajax, Pickering, Hamilton, Guelph, Waterloo, Kitchener, Cambridge, St. Catharines, Niagara Falls, London, Kingston, Windsor, Ottawa, Montreal, Quebec City, Charlottetown, Halifax, Sackville, Winnipeg, Regina\*, Edmonton, Calgary\*, Vancouver, Surrey, Richmond, Burnaby, and Inuvik*